**PRODUCT AND TRANSPORT COSTS BY CUSTOMERS**

**SELLING PRICES**

| **CUSTOMERS** | **PRODUCTS** | **PURCHASE PRICE** | **COST OF TRANSPORT** | **COMMERCIAL**  **MARGIN** | **SELLING PRICE** |
| --- | --- | --- | --- | --- | --- |
| **FRENCH CUSTOMER** | **Ecocup** | 1.80 € | 0.70 € | **1.50 €** | 4.00 € |
| **Honey soap** | 4.50€ | 0.70€ | **0.80 €** | 6.00€ |
| **Dog Collar** | 13.00€ | 14.00€ | **3.00**€ | 30.00€ |
| **Candle** | 4.00€ | 14.00€ | **3.00**€ | **21.00**€ |
| **Key chain** | 1.8€ | 0.2€ | **0.5€** | 2.5€ |
| **Soap holder** | 6€ | 1.4€ | **1.1€** | 8.5€ |
| **Olive oil** | 6€ | 1€ | **2€** | 9€ |
| **Cork bag** | 4€ | 0,30€ | **1,20€** | 5,50€ |
| **SPANISH CUSTOMER** | **Ecocup** | 1.80 € | 0.95 € | **1.25 €** | 4.00 € |
| **Honey soap** | 4.50€ | 0.95€ | **0.55€** | 6.00€ |
| **Dog Collar** | 13.00€ | 14.00€ | **3.00**€ | 30.00€ |
| **Candle** | 4.00€ | 14.00€ | **3.00**€ | 21.00€ |
| **Key chain** | 1.8€ | 0.2€ | **0.5€** | 2.5€ |
| **Soap holder** | 6€ | 1.4€ | **1.1€** | 8.5€ |
| **Olive oil** | 6€ | 0,40€ | **2,2€** | 9€ |
| **Cork bag** | 4€ | 0,10€ | **1,40€** | 5,50€ |
| **PORTUGUESE CUSTOMER** | **Ecocup** | 1.80 € | 0.95 € | **1.25 €** | 4.00 € |
| **Honey soap** | 4.50€ | 0.95 € | **0.55€** | 6.00€ |
| **Dog Collar** | 13.00€ | 16.00€ | 1.00€ | 30.00€ |
| **Candle** | 4.00€ | 16.00€ | 1.00€ | 21.00€ |
| **Key chain** | 1.8€ | 0.2€ | **0.5€** | 2.5€ |
| **Soap holder** | 6€ | 1.4€ | **1.1€** | 8.5€ |
| **Olive oil** | 6€ | 0,20€ | **2,80€** | 9€ |
| **Cork bag** | 4€ | 0,05€ | **1,45€** | 5,50€ |
| **TURKISH CUSTOMER** | **Ecocup** | 1.80 € | 1.30 € | **0.90 €** | 4.00 € |
| **Honey soap** | 4.50€ | 1.30€ | **0.20€** | 6.00€ |
| **Dog Collar** | 13.00€ | 5.00€ | 12.00€ | 30.00€ |
| **Candle** | 4.00€ | 5.00€ | 12.00€ | 21.00€ |
| **Key chain** | 1.8€ | 0.2€ | **0.5€** | 2.5€ |
| **Soap holder** | 6€ | 1.4€ | **1.1€** | 8.5€ |
| **Olive oil** | 6€ | 2€ | **1€** | 9€ |
| **Cork bag** | 4€ | 1€ | **0,50€** | 5,50€ |